

# Supply Chain Management at The University of Tennessee: Our Journey

Shaping the Future  
of the SCM Profession





## Our Approach

- The largest university-based network of top SCM companies and leaders
- Faculty that bring extensive industry experience and are ranked #1 globally for research productivity
- Programs tailored to address relevant issues and prepare all generations of leaders
- A genuine willingness to listen, understand, engage, and learn

# STRATEGIC INTENT

To be widely recognized as the preeminent global hub for supply chain thought leadership and talent development

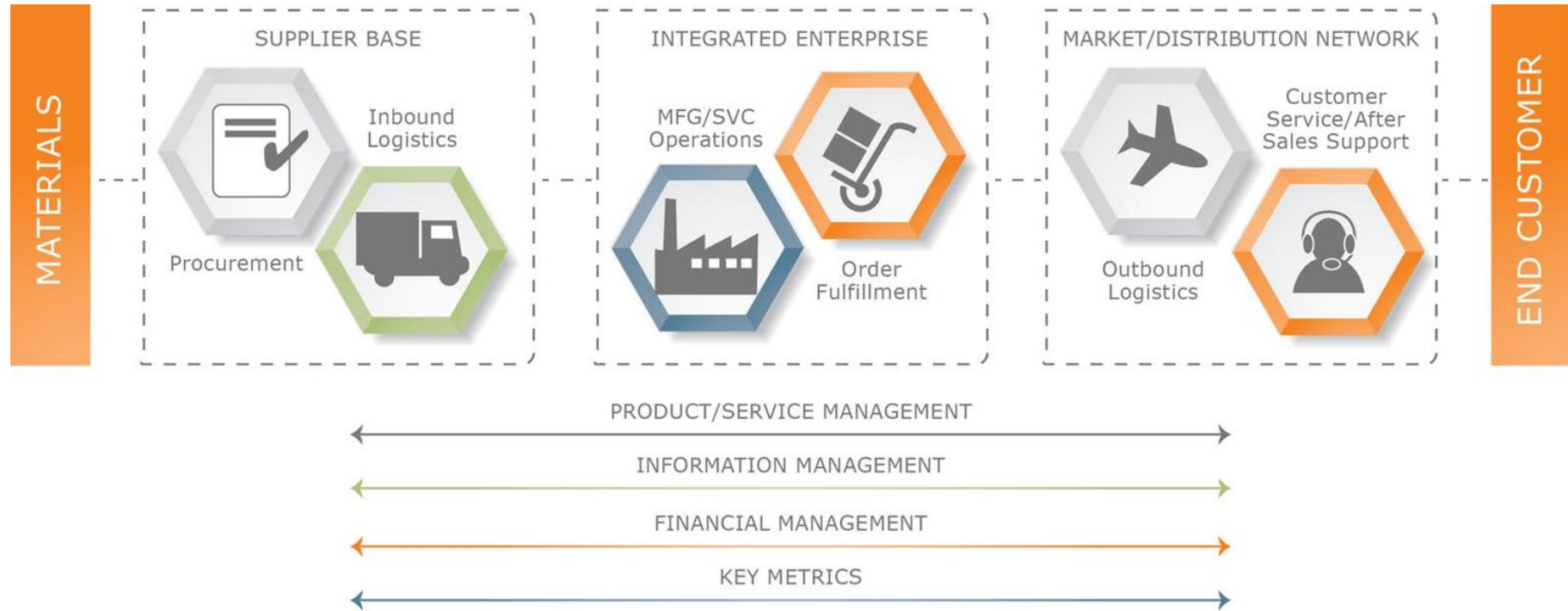
# STRATEGIC MISSION

To shape and influence the practice of the Supply Chain Management (SCM) profession

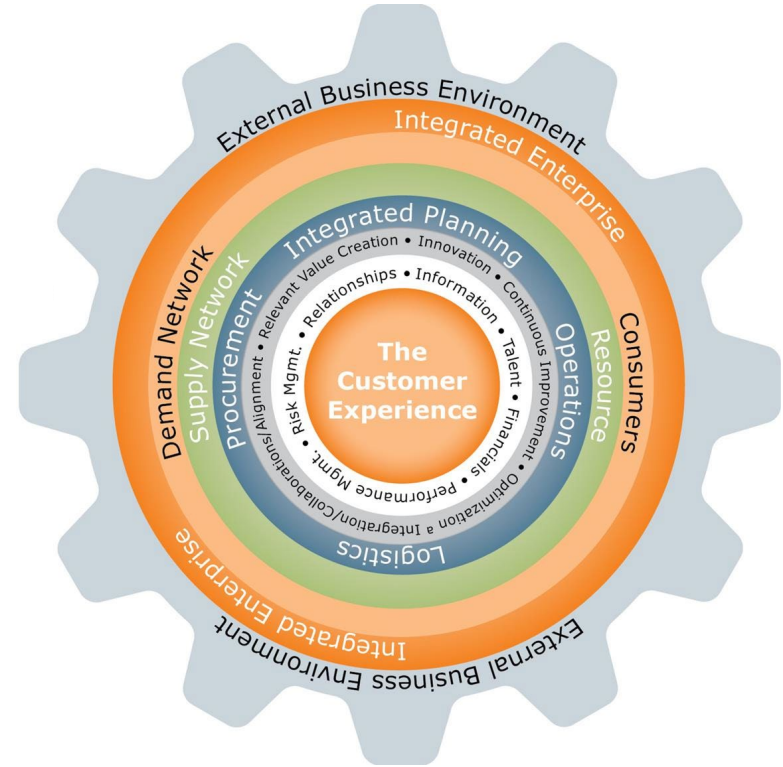
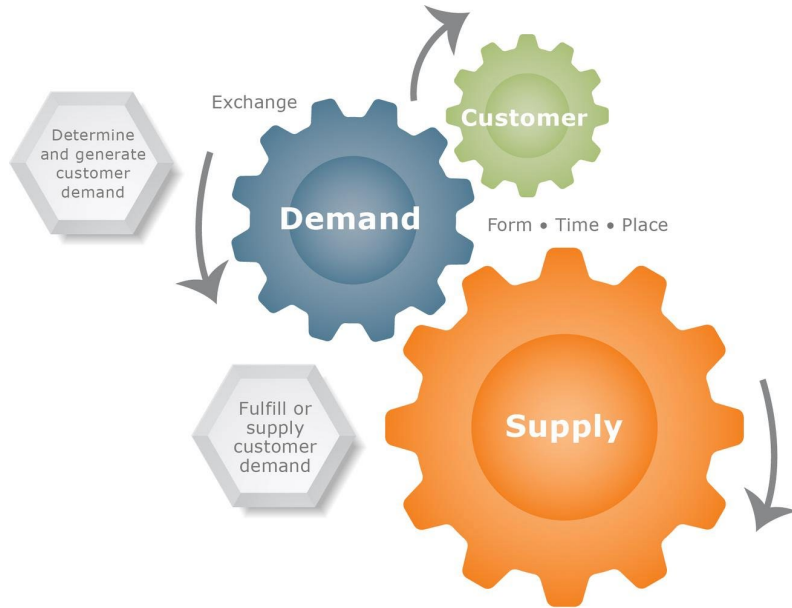
# SUCCESS LOOKS LIKE

- Critical source of knowledge and commentary on SCM
- Momentum and resources to advance the profession
- Wide recognition by industry and the academic community as the epicenter of SCM advancement

# SCM as an Integrated System



# SCM as a Strategic Enabler for the Business



# UT Supply Chain Programs



# Spill-Over Effect: By the Numbers

## #1

- Graduate supply chain program in the U.S. (Gartner, 2022)
- Undergraduate supply chain program in the SEC (U.S. News & World Report, 2023)
- Globally for custom executive education facilities and program support (Financial Times, 2020)
- Most relevant EMBA worldwide (The Economist, 2018)
- Globally for Supply Chain Research (Transportation Journal, 2018)

## #2

- Undergraduate supply chain program in the U.S. (Gartner, 2022)



- #3 Graduate supply chain program among public institutions (U.S. News & World Report, 2023 Best Business Schools)
- #3 Among public institutions for custom executive education programs (Financial Times, 2020)
- #3 Undergraduate supply chain program nationally (U.S. News & World Report, 2023)
- #4 Graduate supply chain program nationally (U.S. News & World Report, 2023 Best Business Schools)
- #4 Undergraduate supply chain program among public institutions (U.S. News & World Report, 2021)

# Global Supply Chain Institute Overview





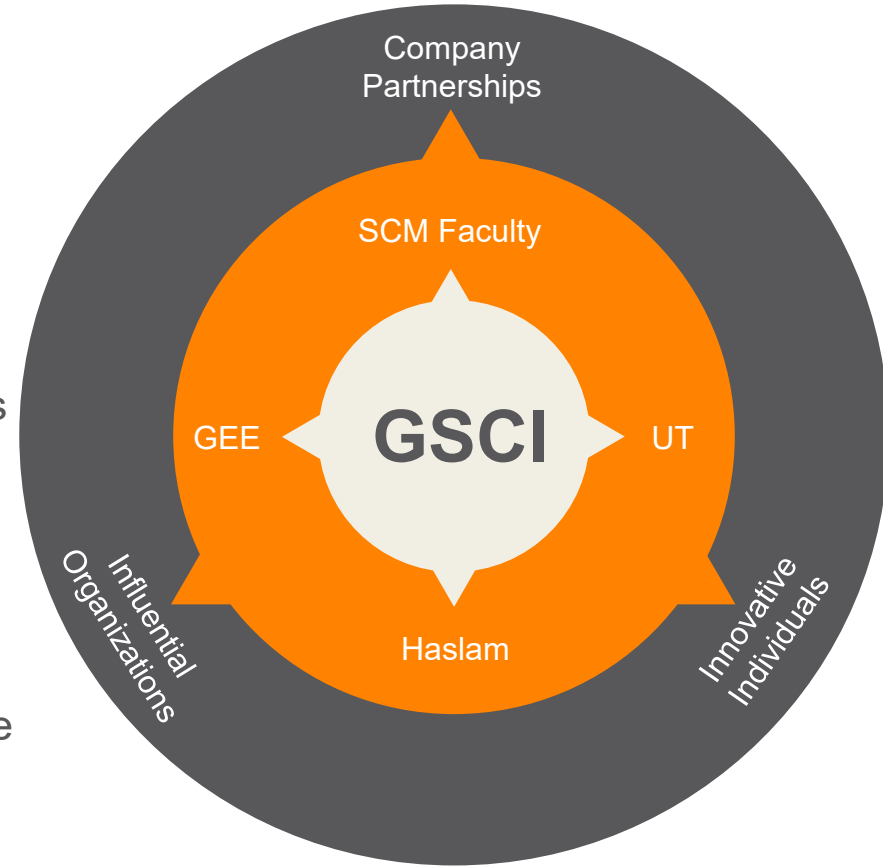
# GSCI was Created to Serve as a Hub

## Internally

- All SCM Academic Faculty (Not just GSCI)
- Graduate & Executive Education
- Other Haslam College of Business Departments
- Other Colleges at the University of Tennessee

## Externally

- Company Partnerships
- Influential Organizations
- Individuals Who Want to Learn and Advance the Field



# Bachelor of Science in Supply Chain Management



- \* Largest major on UT campus with over 1,450 active students
- \* 130+ companies actively recruiting SCM majors
- \* Placements in all areas of SCM including planning, sourcing, manufacturing, and logistics
- \* Median salary of \$55,391

# Supply Chain Forum

## A hub for companies, students, and faculty to interact

- Over 70 corporate members
- Half of Gartner's Top 25 Supply Chain Companies
- Two events per year, 300+ participants per event

## Benefits for everyone involved

### Companies

Access to students, research, and other leading companies

### Students

Learn best practices from companies and find a great job

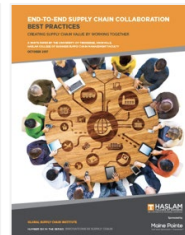
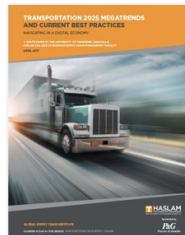
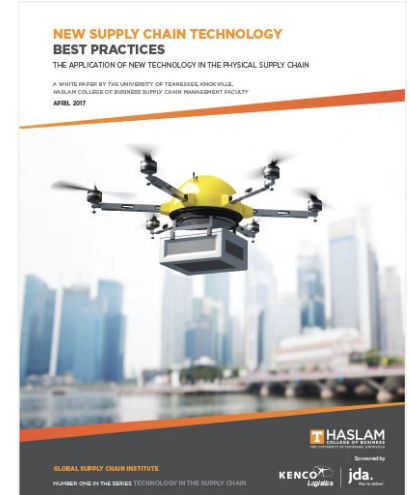
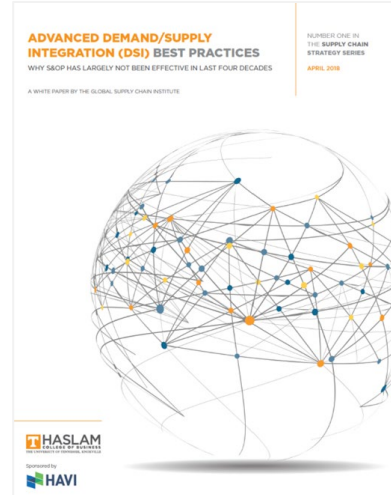
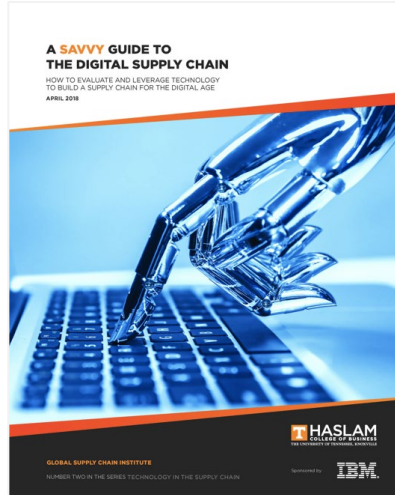
### Faculty

Access to industry leaders to help fund & provide data for research

Amazon	Louisiana-Pacific Corporation
Axle Logistics	<b>Lowe's*</b>
Bayer Healthcare	Maine Pointe
BNSF Railway	<b>Mars*</b>
Bridgestone Americas Tire Operations	Martin-Brower
<b>Bush Brothers and Company*</b>	McCormick & Company, Inc.
<b>Caterpillar*</b>	<b>Medline Industries, Inc.*</b>
<b>CGI Federal*</b>	<b>Nissan North America*</b>
The Clorox Company	PepsiCo/Frito Lay
Colgate-Palmolive	<b>Pfizer*</b>
Colliers International	Philips
<b>Consolidated Nuclear Security*</b>	Pilot Flying J
<b>CoreTrust/HealthTrust</b>	Procter & Gamble
Cummins	<b>project44*</b>
<b>Dell, Inc</b>	<b>R&amp;S Logistics, Inc.*</b>
DENSO	Ravago
Dominion Energy	Ryder
Dura-Line	Saia LTL Freight
Eastman Chemical Company	SAIC
<b>Energizer Brands, LLC*</b>	SC Johnson
Estafeta Mexicana	<b>Schneider Electric*</b>
Expeditors	<b>Shaw Industries, Inc*</b>
<b>FedEx Services</b>	Smith + Nephew
Forward Air	<b>Smithfield Foods*</b>
GENPACT	South Carolina Ports Authority
GEODIS	<b>Sysco*</b>
Green Mountain Technology	<b>Takeda Pharmaceutical Company</b>
HF Sinclair Corporation	TLD Logistics
Hyster-Yale	Tractor Supply Company
<b>IBM</b>	Trimble
International Paper	TVA
iTape	Verusen
Jabil	Walmart
<b>Johnson &amp; Johnson</b>	WestRock
Kearney	Xpress Global Systems
Kenco Logistics	<b>Freightwaves (Affiliate)</b>
Kimberly-Clark Corporation	<b>Konexial (Affiliate)</b>
La-Z-Boy	<b>Korn Ferry (Affiliate)</b>
Leidos*	<b>Llamasoft (Affiliate)</b>
Lockheed Martin Aeronautics	



# Research – Trusted and Relevant





# ASCC

COLLABORATIVE THINK TANK



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# GSCI PODCAST

# TENNESSEE

ON

## SUPPLY CHAIN MANAGEMENT



# CHECK OUT THE SCM LEADERSHIP ACADEMY



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# Supply Chain Talent Development

- **SCM Leadership Academy:** An accelerated 14-week online program designed to develop managers, directors and other key stakeholders in to supply chain leaders
- **SCM Foundations Series:** Three-course series of 60-90 minute modules, ideal for introducing supply chain management to external departments like sales and finance
- **Executive Education:** Custom Programs and Open Courses
- **SCM Strategy Development**

# EXECUTIVE MBA GLOBAL SUPPLY CHAIN



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# Executive MBA – Global Supply Chain

*Unique program built to develop SCM senior leaders*

## **An MBA in 1 Year – Flexibility for Supply Chain Leaders**

- Complete an MBA with fewer than 30 days out of the office
- Two residence periods at UT Knoxville, and two at international supply chain hubs in Europe and Asia

## **Relevant and Applied Learning – Comprehensive Supply Chain Curriculum**

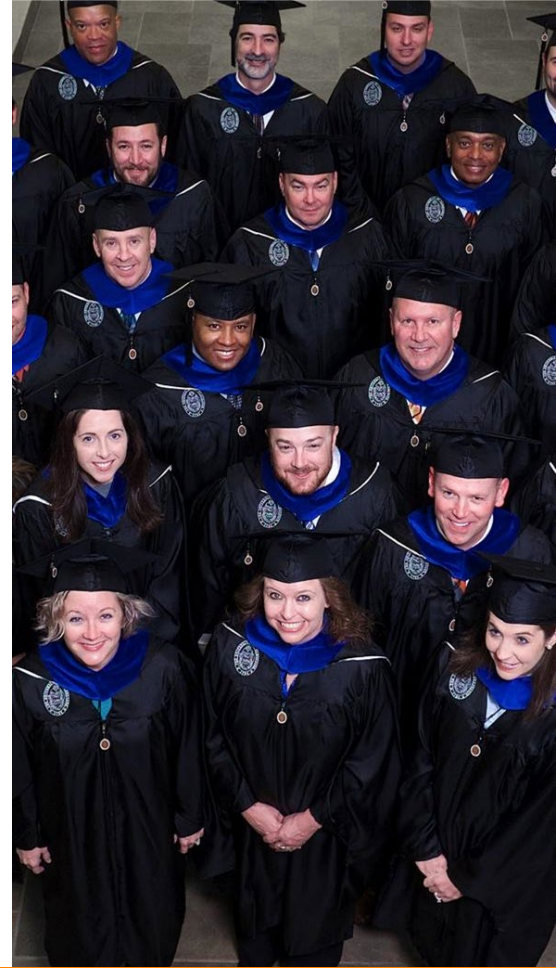
- Develop the vision, communication and leadership skills to succeed in a global, multi-cultural environment
- Ranked the No. 1 graduate supply chain program in the U.S. by Gartner

## **Industry Connections – A Global Network of Supply Chain Experts**

- Become immersed in an international network of supply chain executives—Haslam graduates and leading faculty and scholars—representing over 70 top supply chain companies.

## **Unmatched Value – Immediate ROI**

- Applied learning provides immediate ROI
- Design a custom Organizational Action Project and deliver key components to company leadership







**Aerospace & Defense MBA**



**Executive MBA – Global Supply Chain**



**Executive MBA – Healthcare**



**Executive MBA – Strategic Leadership**



**Physician Executive MBA**



**Professional MBA**

# ONLINE MASTERS SUPPLY CHAIN MANAGEMENT



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# MS in Supply Chain Management Online

*Learn to leverage supply chain management concepts, functions and enablers to deliver real impact to your organization*

- **Modality:** Online, plus 3-day immersion session
- **Program Length:** 18-24 months, full- or part-time with extensions available
- **Degree Level:** Master's (30 credit hours, plus 1 capstone project)



# MS in Supply Chain Management Tri-Continent

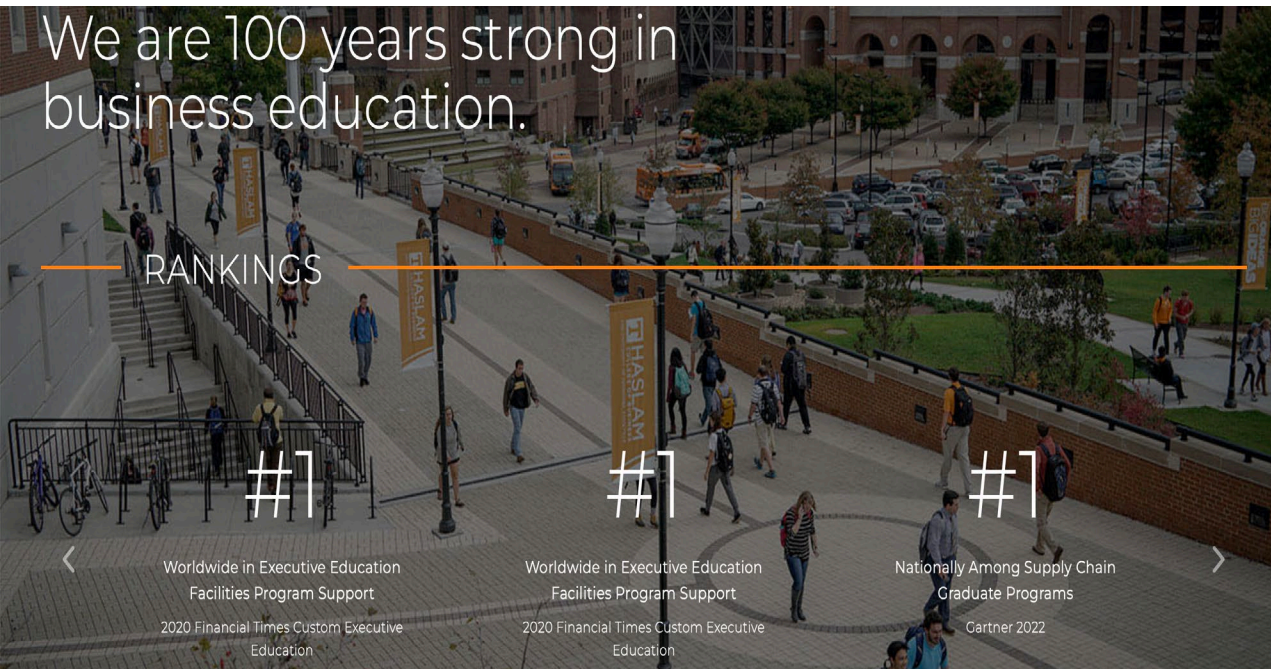
*A global degree for a global industry*

- **Modality:** Four semesters at three international locations (Germany, China, and USA)
- **Program Length:** Full-time, two years
- **Degree Level:** Master's (39 credit hours)



# SCM Graduate Certificate

*Fully online certificate program for working professionals*



**Gain an understanding of the fundamentals of SCM**

- Supplement existing SCM experience or fill in the gaps in your SCM knowledge base
- Ideal for working professionals who need some additional SCM education but don't necessarily want to complete a full degree
- 4 courses/12 credit hours
- Some flexibility in choosing courses based on area of interest

**Option to enter the MS SCM program after certificate completion**

- 9 credits of certificate coursework counts towards full master's degree
- Opportunity to try out graduate-level coursework before committing to a master's program



# SCM ACADEMY SUMMER CAMP

FOR HIGH SCHOOL STUDENTS

We need your support!

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# #1 GRADUATE *AND* #2 UNDERGRADUATE

SUPPLY CHAIN PROGRAMS



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GLOBAL SUPPLY CHAIN INSTITUTE

GARTNER 2022



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